

The digital world influences today every business and every person. With a tremendous shift towards social media, it is getting harder to find useful and appropriate information in real life.

People move, people travel, people are curious to discover the world. They want to identify opportunities, meet other people, check activities close by, discretely and respectful.

TagSurfer.com connects people and activities from their real life with the digital crowd using BLE technology

Arielle has set her individual profile on TagSurfer.com, linked her personal Beacon device, linked her website and social media accounts



Arielle is doing her art... she activates her personal Beacon device to be findable to other people arround her...







LOREM IPSUM

Eric, fascinated by the art work and loves to get more information, but is too shy to talk to the artist... Cool, she is linked to TagSurfer.com !!



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Other use-cases for short distance interactions:

- Shops... explore goods and services
- Trade Show... get instand business information and materials • Auto Tuning... get highlights of a spotted car and driver Artist... get personal insight to the artists' work Construction site... get information about the project City tour... details of every highlight

Eric used the TagSurfer app, discovered Arielle's BLE Beacon, and started to interact with her in a new-normal digital way... So cool.



TagSurfer.com

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